

[PRESS RELEASE]

The Tokyo Organising Committee of the Olympic and Paralympic Games Tokyo Metropolitan Foundation for History and Culture

Tokyo 2020 Official Art Posters Exhibition

Period: Tuesday 7 January to Sunday 16 February 2020
 Location: Entrance hall of the Museum of Contemporary Art Tokyo

The Tokyo Organising Committee of the Olympic and Paralympic Games, the Tokyo Metropolitan Government and the Tokyo Metropolitan Foundation for History and Culture, Museum of Contemporary Art Tokyo will hold a Tokyo 2020 Official Art Posters Exhibition at the entrance hall of the Museum of Contemporary Art Tokyo from Tuesday 7 January to Sunday 16 February, 2020. The Tokyo 2020 official art posters (20 in total) will be unveiled for the first time to the public at this exhibition.

The Tokyo 2020 official art posters are intended to help increase the momentum of the build-up to the Tokyo 2020 Games, and have been created based on the themes of the Olympics and Paralympics by Japanese and other global figures in the art world.

During the exhibition period, talk events will also be held with a moderator and the participation of the creators of the official art posters. The details, including the date and participants' details, will be announced as soon as they are decided on the website created for the exhibition.

Outline

- Name of the exhibition: Tokyo 2020 Official Art Posters Exhibition
- Posters to be displayed: Tokyo 2020 official art posters
 - (20 works 12 created on the theme of the Olympics and eight on the Paralympics)
- Period: Tuesday 7 January to Sunday 16 February 2020
 (36 days excluding the days on which the museum is closed)
- Place: Entrance hall of the Museum of Contemporary Art Tokyo
 (4-1-1 Miyoshi, Koto-ku, Tokyo)
- Opening hours: 10:00 a.m. to 6:00 p.m.
- Closed: Mondays (except 13 January 2020), 14 January 2020
- Admission: Free







- Organized by: The Tokyo Organising Committee of the Olympic and Paralympic Games, the Tokyo Metropolitan Government and the Tokyo Metropolitan Foundation for History and Culture, Museum of Contemporary Art Tokyo
- Inquiries: +81 (0)3 5777 8600 (Hello Dial, from 8:00 a.m. to 8:00 p.m. every day)
- Website: <u>https://tokyo2020.org/en/games/artposter/</u> (within the website of The Tokyo Organising Committee of the Olympic and Paralympic Games)

On Monday 6 January 2020 (when the museum is closed), a preview for the press and an opening ceremony will be held. Details regarding news reporting will be notified later.

The Artists

Artistss of works for the Olympics

Japanese Artistss			
1	Naoki Urasawa	Manga artist	
2	Shinro Ohtake	Painter	
3	Daijiro Ohara	Graphic designer	
4	Shoko Kanazawa	Calligrapher	
5	Tomoko Konoike	Artist	
6	Taku Sato	Graphic designer	
7	Asao Tokolo	Artist	
8	Takashi Homma	Photographer	
Overseas Artistss			
9	Theseus Chan	Art director	
10	Chris Ofili	Artist	
11	Viviane Sassen	Photographer	
12	Philippe Weisbecker	Artist	

■ Artists of works for the Paralympics

Japanese Artists			
1	Hirohiko Araki	Manga artist	
2	Koji Kakinuma	Calligrapher	
3	GOO CHOKI PAR	Graphic designer	
4	Tomoyuki Shinki	Artist	
5	Asao Tokolo	Artist	
6	Mika Ninagawa	Photographer, film director	
7	Chihiro Mori	Artist	
8	Akira Yamaguchi	Painter	

Reference information

■ Tokyo 2020 Official Art Posters

One of the requirements set out in the Host City Contract* is the creation of Tokyo 2020 official art posters. Since the early 20th century, posters have been created by Organising Committees of the Olympic Games to promote and advertise this major sporting and cultural event. Olympic posters also play the role of showcasing each Games' special features to the world.

Recently, official posters have been created by internationally renowned artists and designers aimed at leaving cultural and artistic legacies for the individual Olympic and Paralympic Games. These posters thus include works that are regarded as the icons of their age.

For the Tokyo 2020 Games, artists will create artworks based on the theme of the Olympic or Paralympic Games and use them as a posters in order to foster momentum in the build-up to the Games.

* The contract governing the preparation and management of the Games concluded by the International Olympic Committee, the Tokyo Metropolitan Government and the Japanese Olympic Committee following Tokyo's selection as host city for the 2020 Games on September 7 2013.

Exhibition method

The Tokyo 2020 emblems are composed of three varieties of rectangular shapes and are designed to represent different countries, cultures and ways of thinking. At the Tokyo 2020 Official Art Poster Exhibition, the motifs of rectangular shapes comprising the emblems will be lined up across the entrance space of the venue as an element of the exhibition. These motifs, which indicate diversity and equality, will be used to create a special space for the exhibition of the works of artists from a variety of backgrounds.

• Illustrative images



The motifs of the rectangular shapes comprising the emblems will be lined up without changing their original layout angles to create a special exhibition space for the posters.

Contact for inquiries about the exhibition

<u>Tokyo 2020 Official Art Posters Exhibition/Media Office</u> (Yousuke Obara, JUNPROMOTION INC.) Email: <u>info@junpro.co.jp</u>

Contact for inquiries about the posters and Tokyo 2020

The Tokyo Organising Committee of the Olympic and Paralympic Games Contact persons: Luna Fujimoto, Kaho Akiyama

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